

# Temple Shalom Board of Trustees

## Executive Committee Meeting, via Zoom

### Tuesday, January 2, 2024

Meeting was called to order at 7:00pm

Dennis Eichelbaum, President	X	Gail Enda, Treasurer	X
Theresa Myers, Executive VP	X	Laurel Fisher, Secretary	X
Terry Abel, Vice President	X	Debra Levy-Fritts, Past President	X
Stephanie Hirsh, Vice President	X	Rabbi Andrew Paley	X
Joel Guskin, Finance Director	X	David Lamden, Executive Director	X

#### D'var Torah – Joel Guskin

##### Councils/Committees

- Make sure to share with the committees and councils that the budget and calendaring process is beginning.

##### Communications Update – David Lamden

- The contract has been signed with the vendor and they will officially begin phase one – review and refresh of logos, colors, and fonts. This should take 2-4 months.

##### Legacy Update – Gail Enda

- Steve and Gail went to Legacy Midtown on Christmas, there was no need for volunteers.
- There is a new volunteer coordinator, so we hope to have some opportunities to engage soon.
- They will coordinate the Rabbi/David Lamden visit soon so that our members who are residents feel acknowledged and cared for by the congregation.

##### Upcoming Board Meeting Agenda

- The agenda for the next board meeting was discussed.
- Joel will provide dinner.

##### Nominating Committee Update – Debra Levy Fritts

- The committee is hard at work and checking in with board members.
- If you have any suggestions of potential board members, please reach out to Debra.

##### Security Update – Joel Guskin

- Temple Shalom did receive a SWAT Bomb Threat last Sunday, but law enforcement was alerted, and it was determined not to be a credible threat. Rabbi Paley did come to the property and let Mercy know about the threat. Bill Humphries followed up this week and agreed that there was nothing more that needed to be done.
- Regarding the security fence, the next major task is to design the fence and where it will be placed and submit the plans for approval.

##### Insurance – David Lamden

- There was a discussion about rate increases for our insurance and alternative options.
- There was agreement that we should move our policy period to align with our fiscal year.

**Fundraisers – Theresa Myers and Stephanie Hirsh**

- A task force was formed to discuss fundraising at Temple Shalom. Members representing our major fundraising projects attended including Give Smart, Annual Fund, Golf Tournament, Brotherhood, and Sisterhood.
- This is envisioned as a short-term task force to address the issues for THIS year.
- The group discussed calendaring, communication, and the need to reduce overlap and maximize efforts.
- They propose specific windows for each event to spread out the “ask.”

**Governance – Stephanie Hirsh**

- The initial meeting with the consultant, Cindy Moskowitz will be next Tuesday.
- Stephanie is in conversation with a key board member to be chair of this task force.
- If you have recommendations of others to be in the group, please let Stephanie know.

**Closed Session at began at 8:50**

**Meeting Adjourned at 9:19**

**Respectfully submitted,  
Laurel Fisher, Secretary of the Board**