

**Temple Shalom Board of Trustees
Board Meeting, Board Room
Monday, October 2, 2023**

Meeting was called to order at: 7pm

Present:

Dennis Eichelbaum, President	X	Rik Heller	X	Karen Stock	X
Theresa Myers, Executive VP	X	Lory Kohleriter	x	Steve Weintraub	
Terry Abel, Vice President	X	Barry Lachman		Alice Rosen, Sisterhood President	X
Stephanie Hirsh, Vice President	X	Stuart Marcus	X	Louis Marx, Brotherhood President	X
Joel Guskin, Finance Director	X	Gretchen Reynolds	X	Rabbi Andrew Paley	x
Gail Enda, Treasurer	X	Ali Rhodes		David Lamden, Executive Director	
Laurel Fisher, Secretary	X	Renee Roth			
Debra Levy-Fritts, Past President		Stephanie Russell	X	Barry Epstein	X
Barry Brown		Ryan Schamerloh		Paddy Epstein	X
Emma Darling	X	Mollie Schick	X		
David Gerber		Bill Siegel	x		

Jewish Journey – Gretchen Reynolds

President’s Report – Dennis Eichelbaum

- Dennis shared the upcoming calendar.
- At our next meeting we will pass out cards for our Veteran’s Day phone calls. These calls are just to let our veterans know that we appreciate their service and to invite them to our November 10th Veteran’s Day Shabbat service. This is a very worthwhile program, and we hope that you will join in making the calls.
- Be sure to sign up to be a greeter or to give the announcements during services. There are MANY openings.

Fundraising Update – Theresa Myers

- The Board support of our signature fundraiser, the Fore our Kids Golf Tournament, has exceeded our hopes.
- Currently, we have about \$20,000 in cash donations, \$16,000 fair market value items in our Silent Auction and \$3,800 in golfer fees.
- We also have more volunteers than we’ve had in the past. (Reminder: Volunteers eat for free)
- Kudos to the Golf Tournament committee who have done an amazing job.

Executive Director Report – David Lamden

- Dennis reported for David that our Membership has remained the same from last year. This is the first time in recent memory that this has happened.
- He also shared specific statistics about the makeup of our membership by gender and age.

Rabbi Report – Rabbi Paley

Temple Shalom builds holy community, connecting our congregation to one another, to God, Torah, Israel and the Jewish people through worship, study, gathering and community service.

- Rabbi shared his appreciation for the entire team that make the High Holidays so successful.
- In particular, he acknowledged David Lamden. Although this was not David's first HHD Rodeo, it was his first at Shalom and he did a great job handling the "back of the house" so that everything ran well.
- Rabbi also acknowledged Cantor Hallie Weiner for her contribution to our services. Although she was battling illness, she did an amazing job.
- Shout out to Mandy and the choir for picking up when Hallie could not perform in a way that she felt would elevate our experience.
- As always, a huge thank you to our maintenance staff who do so much with so little.
- The new "Bima Flower Fund" was a surprising success, raising more money than we had budgeted for flowers in a record amount of time.
- Security during the High Holidays ran smoothly.
- Rabbi shared some statistics regarding our online presence during the holidays. Overall, we had over 900 views for our Rosh Hashanah and Yom Kippur programming and the average watch time was 68 minutes. We were able to capture the emails of all of those who logged on and the majority of those were from Dallas, Plano, Mesquite and Irving. The important take away here is that while the sanctuary may have seemed less full this year, we did offer a virtual lifeline to those who watched online.
- This year we had very thoughtful and intentional planning and energy around Sukkot programming.
 - Over 75 people attended Erev Sukkot Services
 - The Banquet in Thyme Dinner in the Sukkah hosted over 50 people.
 - 19 Religious School families shared Pizza in the Hut on Sunday
 - We hosted a Chai House Sukkot Celebration in the Afternoon.
- Our goal now is to ride this wave of excellence. It would be interesting if we could quantify the engagement of our members.

Group Work – How Can the Board Engage Seniors?

- Breakout brainstorming of offerings to seniors that might engage them further with our congregation.

RC – Gretchen Reynolds gave to Stuart Marcus

Scratch-Off Prizes: Netted \$4 donation to the Temple

Calls to Action – Laurel Fisher

- Sign up to be a Greeter or Bima Guest (Read Announcements)
- Attend upcoming October Events including Auxiliary Paid Up Dinners
- Get involved in the Gold Tournament

Closed Session – Building Updates

Sad and Glad

Meeting Adjourned at 8:51

Respectfully Submitted by Laurel Fisher, Secretary

Temple Shalom Board of Trustees

Engaging with our Senior Congregants

Temple Shalom builds holy community, connecting our congregation to one another, to God, Torah, Israel and the Jewish people through worship, study, gathering and community service.

Hold some focus group meetings to find out what they would like from us.

Invite Seniors to Tots Academy and Munchkin Minyan (to share a story or Jewish Journey)

Busing groups for services, activities, gardening, book club. Perhaps monthly to services.

Have congregants with young children lead services for the residents quarterly.

Hold a Board Meeting at the Legacy.

Bus our students to visit them.

Day time events like Brunches or Games (Dominos, Cards, Mah Jongg, Bingo)

Adult or Youth Choir concerts. Perhaps a Hanukkah concert or Purim activity.

Bring Traditions merchandise to the Legacy for the seniors to shop for Hanukkah.

Challah baking event with Seniors.

Provide "Pen Pals" for the Seniors.

Have religious school students interview seniors about their Jewish Journey and "report back" to their class.

Participate in the "Pass the Hat" program (making hats for cancer patients).

Provide Tikkun Olam Projects specifically for Seniors.

Senior Gardening Days with "no bend" beds and stools. Provide coffee and donuts on Sunday.

Create a "Give/Get a Ride" Program to provide carpooling to our events. Add a question on all RSVPs "do you need a ride?" or "can you give a ride?"

Interview senior congregants and create panels for our communication wall. Connect a variety of seniors through common threads (professions, hometown)

Senior Outings like to Summer Musicals.

Bring back Shalom Silver.

Quarterly seminars on a variety of topics like "How to Grow House Plants."

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