

# Temple Shalom Board of Trustees Executive Committee Meeting, via Zoom Wednesday, November 29, 2023

Meeting was called to order at 6:00pm

Dennis Eichelbaum, President	X	Gail Enda, Treasurer	X
Theresa Myers, Executive VP	X	Laurel Fisher, Secretary	X
Terry Abel, Vice President		Debra Levy-Fritts, Past President	X
Stephanie Hirsh, Vice President		Rabbi Andrew Paley	X
Joel Guskin, Finance Director	X	David Lamden, Executive Director	X

## D'var Torah – Rabbi Andrew Paley

### Councils/Committees –

- Theresa and Stephanie are planning a calendaring meeting on December 19 with all of those involved with fundraising signature events, as well as with our auxiliaries, religious school, annual fund chairs, etc. to schedule our fundraising events/asks so that they are more evenly spread throughout the year.

### Fundraisers – Theresa Myers

- Annual Fund – to date we have raised \$143,000. The budgeted goal was \$165,000 and our aspirational goal was \$170,000. Our goal is within reach. Kudos to Kathryn Frish and her committee.
- Theresa also shared the list of those who donated to the Annual Fund last year but have not yet contributed. She will make this list available for the Executive Committee to contact people.

### Communications Update – David Lamden

- David Lamden and Diane Laner are finalizing first agreement with the vendor they've selected. As soon as this is finalized, we can get Phase 1 off the ground. This first phase will deal mostly with the visual elements such as refreshing our brand, as well as our color and font palates.

### Legacy Update – Gail Enda

- Steve Enda met with Rabbi Michael Cohen and Programming Liaison Stephanie Israelson at Legacy Midtown Park and they are very receptive to having Temple Shalom get involved. They noted that both Sherith Israel and Temple Emanuel are there about once a month. It was agreed that we should start with a gathering to introduce David to the Temple Shalom Member Residents. Additional suggestions for programming include:
  - Quarterly Erev or Shabbat Morning Services (Either Clergy or Lay Led).
  - Anything with music involved.
  - Lunch and Learn or Education Classes either for all Legacy residents or specific for Temple Shalom members.
  - Craft or Art projects
  - Monthly Trivia/Bingo
  - Using their bus to bring residents to Shalom for a program such as Purim Schpiel

- Relocate a program that would be done at Temple Shalom to their facility and invite our members to attend with them.

As an immediate need, they would love volunteer restaurant help on Christmas Day. Dennis offered to reach out to Brotherhood on this.

#### **Upcoming Board Meeting Agenda**

- Dennis and Theresa will handle dinner (Hanukkah/Latke themed).
- The Board Group discussion will be on Budgetary Priorities.
- Rabbi Paley will be traveling to Israel December 16-22 with a cohort of 18 Reform Rabbis. Currently there is little need for us to gather actual supplies for him to take. It is likely that an appeal may be made for cash donations.

#### **Nominating Committee Update – Debra Levy Fritts**

- Debra and her committee are getting to work, talking with current board members, and working on a master spread sheet. They will have more information next month and expect to have a slate ready by mid-February.

#### **Security Update – Joel Guskin**

- Joel continues to gather information regarding the new Security Fence.
- He is also working on gathering names for the new Security Protocol Committee, and he will be talking with David in the coming weeks.
- There was discussion about the protesters that were recently seen near Temple Emanu-El. It was agreed that we should say something to our congregants. Dennis and Rabbi Paley will draft a message for the weekly email that assures our members that we are monitoring the situation and have offered our support to Rabbi Stern and our friends at Temple Emanu-El. The message will also remind members that we have security officers in place to deal with anything that should come up.

#### **Calendar – Dennis Eichelbaum**

- Board Meeting – Monday 12/11 at 7pm
- Now is the time to remind all our Councils that we will begin in January and February to lay out the calendar for the coming year.

#### **On Board – Debra Levy-Fritts**

- Debra reported that the deadline is fast approaching to reach our goal of \$50,000 to be matched by OnBoard. Currently we are at \$44,780 and there are still some outstanding asks. Debra feels confident that we should be able to reach our goal.
- Dennis acknowledged the hard work of Debra and her team. It was a tremendous task to raise an additional \$50,000 at the same time as the Annual Fund drive and golf tournament. Kol Hakavod!

#### **Closed Session**

#### **Meeting Adjourned at 7:06pm**

**Respectfully submitted,  
Laurel Fisher, Secretary of the Board**