

Temple Shalom
Executive Committee Meeting
July 26, 2023, at 7:00 p.m.
Hybrid (In-person and via Zoom)

Attendees (IP = in-person; Z=Zoom):

Dennis Eichelbaum, President (IP)	Theresa Myers (IP)
David Lamden (IP)	Terry Abel, VP (Z)
Debra Levy-Fritts, Past President (IP)	Stephanie Hirsh, VP (Z)
Joel Guskin, Finance Director (IP)	Laurel Fisher, Secretary (Absent)
Gail Enda, Treasurer (IP)	Andrew Paley, Senior Rabbi (Absent)

Councils & meetings discussion: The executive committee reviewed the working list of councils, council sub-committees, and volunteers for each group and the number of meetings annually.

Policies (Dennis Eichelbaum): Dennis discussed with the committee instances where budgeted and non-budgeted expenses need additional approval. Examples included:

- Possible congregational member trips organized by Temple Shalom.
- Request to move funds (over a certain threshold) from one budget line item to another within the same group (i.e., moving Tikkun Olam budgeted funds from one T.O. sub-group to another T.O. sub-group or moving Music funds from one music sub-group to another music sub-group).
- Unplanned grant opportunities during a budgeting cycle.
- Gifts for equipment or other donations above a certain dollar amount.
- Changes or additions to the building.
- The Board must be notified of all contracts since the President (or Executive Director) is signing them unless it is an emergency (i.e., HVAC unit goes out two days before High Holy Days).

Fundraiser update (Theresa Myers): Theresa & Stephanie gave updates on the 2023 Golf Tournament relating to sponsors, underwriters, press, and media.

Annual Fund update (Theresa Myers): Theresa stated she and David Lamden had contacted Kathryn Frish regarding the Annual Fund calls. Kathryn has already started receiving 2023 A.F. commitments/pledges from members. She has identified a couple of congregants she will contact about doing follow-up calls for Temple Shalom members who have historically given in the \$250 - \$900 range. Kathryn will call all \$1000+ patrons. Theresa stated Kathryn would like to send out nice Annual Fund postcards (4x6" size) that are high quality, similar to the invitation postcards that went out for the Fond Farewell to Steve Lewis gala. Kathryn is contacting Julie Eichelbaum to get more information on the printing from Vistaprint. Vistaprint printed and mailed the cards to the congregation for less than \$450. The postcards will be in lieu of letters signed by board members.

Stand with US (Dennis Eichelbaum): StandWithUs (SWU) has asked Temple Shalom to sponsor a community event on 9/6/2023 at Chabad Dallas, by allowing SWU to use our logo to show solidarity and support. Most local synagogues and Jewish agencies are offering their logo on the event flyer to support this community event. There is no monetary donation required or requested. SWU is an international nonprofit based in CA that educates Jewish high school and college kids about Jewish and Israel history to give our students tools to combat the pandemic of antisemitism on campuses,

Communications meeting: Dennis reminded the committee that the Communications meeting is scheduled for 8/8 via Zoom. David Lamden previously emailed the Board of Trustees the communications audit. Dennis will attach the Temple Shalom Comms Strategy Highlight Powerpoint for the Board of Trustees Part 2.pdf to his Shabbat email on 7/28.

Joel Guskin stated the Communications Rep for JFS has offered to work with us on ideas/suggestions for implementing our communications plan. Joel will notify the Communications committee of this offer and provide contact information.

Newsletter: Dennis stated he will continue asking new Executive Committee members to write an “about me” piece for the monthly newsletter. The first article will be about/by Joel Guskin and published in the August newsletter. Debra Levy-Fritts asked if she could write the September article and communicate about the OnBoard matching grant.

The Legacy (Dennis Eichelbaum): Dennis stated that we want to engage our members at the Legacy Midtown and Legacy West locations, including special programs. The committee discussed various options. Gail Enda will follow up with the Program Director.

Security Training (week of 9/5): Temple Shalom will host security training before the High Holy Days for our members and invite Mercy congregants. The event will take place in the sanctuary. Joel will check into finding a speaker for the event who will also include various drills.

August 7th Board meeting: Executive committee talked about the 8/7 Board meeting/retreat agenda, including a Team Building exercise with small breakout groups led by Stephanie Hirsh. The Board meeting will be “in person only” due to the workshop.

Closed meeting session began at 8:12 p.m.

Other updates:

- Emails have gone out to the congregation due to hackers hacking into Rabbi Paley’s texting (or the member directory) and sending out text messages impersonating Rabbi Paley, asking members to “do him a favor” and respond to the sender number.
- Brotherhood/Sisterhood is hosting Family Feud 8/20. Brotherhood vs. Sisterhood. Keo Strull’s house.

The meeting adjourned at 8:33 p.m.

Minutes submitted by Theresa Myers, EVP