

**Temple Shalom Board of Trustees**  
**Executive Committee Meeting, Board Room**  
**Wednesday, June 21, 2023**

**Meeting was called to order at: 7:00pm**

Dennis Eichelbaum, President	X	Gail Enda, Treasurer	X
Theresa Myers, Executive VP	x	Laurel Fisher, Secretary	X
Terry Abel, Vice President		Debra Levy-Fritts, Past President	X
Stephanie Hirsh, Vice President	X	Rabbi Andrew Paley	X
Joel Guskin, Finance Director	x	David Lamden, Executive Director	x

**D’Var Torah** – Stephanie Hirsh

**Councils/Committees Updates** –

This is a reminder that we should be working to fill our Councils/Committees.

It was suggested that we get a list of those who were in the Leadership Development class as potential council/committee members and/or leaders

There was a discussion for a need for an overall “statement of value” that we could use to coordinate all programming/activities of the congregation and the auxiliaries. Stephanie offered to take the lead on drafting such a statement.

**Fundraising – Theresa**

With the plan to make the golf tournament our main fundraiser, we need to get the Board to actively participate. Individual board members need to take on a greater role in fundraising.

To this end, Theresa and Stephanie have joined the Golf Tournament committee.

It was agreed that at our July 17<sup>th</sup> Board meeting we take about 45 minutes to brainstorm ways for the board members to “give or get” \$2,000 each. Each break out group will have a facilitator and they will consider three ways to raise funds:

- find golfers (or golf players)
- solicit sponsors (ie: services, restaurants, vacations)
- make donations (become sponsors)

There will be a silent auction via Givesmart and they may also include a live auction. Board members will be asked to actively participate either as a volunteer at the tournament, or attendee at the dinner.

There has been talk of adding Paul Radnitz’s name to the event in a meaningful and appropriate way.

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## **Strategic Plan**

Final draft almost ready

## **Member Survey Discussion Highlights**

Stephanie presented the notes from our last board meeting regarding the member survey. This information will be most helpful for our council chairs and for the staff.

What stands out most is the question of “connectedness,” and what does “belonging” look like?

What can we do to increase the feeling that our members are connected to the board and each other? Individual Board Member goal setting in this area will be a topic at the Board Retreat.

## **Communications Consultant**

The Communications Consultants are ready to meet and share their report, but it was suggested that we hold a Zoom meeting, separate from an Executive Committee meeting, in order to get full presentation. **Sunday, July 9<sup>th</sup> at 7pm** was chosen as the date for the Zoom Call. The meeting is expected to last about 90 minutes and will be recorded for those who cannot attend. The goal of this meeting is for the Executive Committee to understand the rationale behind the recommendations.

The next step will be to create an Executive Summary with specific recommendations that will be shared with the Board. This can also be done via Zoom.

The Consultants will share recommendations that can be implemented within our Communications Budget, and also list some aspirational goals for the future.

## **URJ pulse survey - Theresa**

Theresa shared the URJ Pulse Survey and said that it would be helpful for us to look over.

## **Board Dinner for July - Stephanie**

## **Retreat (Renamed: Annual Board Priority Setting)**

Because it was impossible to find a weekend that would work, we will hold this meeting on **Monday, August 7 at 6pm**. Dinner will be provided, and goal setting and fundraising will be main topics of discussion.

## **Meeting Adjourned: 8:40pm**

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## **2023 06 21 Executive Committee Closed Session**

### **Topic: Tenants and Leasing of the Building**

#### **CDA**

Given that Corum Deo Academy has two years left on their lease and have not been actively inquiring about extending their lease at Temple Shalom, we are continuing to entertain other options.

These options include:

#### **JCC**

The JCC is interested in using our property to expand their preschool, aftercare and camp offerings. They would also be interested in creating pickleball space and using our building for potential evening education.

Dennis asked, is this a good fit for us?

- A preschool could attract new members
- It brings people to our property
- A savings to our budget (covering costs of maintenance, security, operations)
- They are experienced in operating a building

The committee agreed that this could be a win/win and were comfortable with supporting continued negotiation.

#### **Dallas Chabad**

Chabad is interested in paying to use our building for a day school. The committee felt that this would be a more complicated partnership and were less inclined to open negotiations at this time.

### **Adjourned 9:13**