

**Temple Shalom Board of Trustees  
Board Meeting, Board Room  
Monday, April 3, 2023**

**Present:**

Dennis Eichelbaum, President	X	Laura Davidson	X	Phil Rosenfeld	
Laurel Fisher, VP	X	Rene Roth	x	Stephanie Russell	x
Stephanie Hirsh, VP	X	Gail Enda	x	Ryan Shamerloh	x
Mark Stromberg, VP	X	David Gerber	x	Laney Arndt, Sis Co-Pres.	
Jason Gadsby, Finance Dir.	X	Joel Guskin	x	Robyn Klein, Sis Co-Pres.	x
Karen Stock, Treasurer	X	Rik Heller	x	Louis Marx, Bro Pres.	
Theresa Myers, Secretary	X	Lory Kohleriter	x	Rabbi Andrew Paley	x
Debra Levy-Fritts, Past President	X	Toni Lachman	x	Steve Lewis, Executive Dir.	x
Terry Abel	X	Stuart Marcus	x	Monica Susman	x
Jacque Comroe	X	Jody Pearson	x	Barry Epstein	x
Emma Darling	x	Ali Rhodes	x	Paddy Epstein	x

**Jewish Journey – Theresa Myers**

**Membership Report – Monica Susman:** Committee members include Michele Nitishin, Chair, Ken Parker, Past Chair, Laurel Fisher, Exec Rep, Sarah Becker, Laura Brownlee, Jacque Comroe, Mark Fisher, Debra Levy-Fritts, Stuart Marcus, Toba Reifer, Gretchen Reynolds, and Jessie Voit.

**Prospect Initiatives:**

- New membership models created: Young Family and Religious School Membership.
- Possible additional membership models: Friends of Shalom, Weddings, and Conversions.
- Open House, Havdalah & Dessert • Usually takes place 5-6 weeks before HHD to allow for people to complete paperwork before the HHD. Upcoming Open House, Havdalah & Dessert, August 19, 2023, 4-6 pm.
- Coordinator of Belonging meets with all new/prospective members either through Zoom or in person and maintains a database of prospects and continuous outreach to prospect members.
- Outreach – Table at community-wide events - like Israel Independence Day, and Chili Cookoff.
- Coordinator of Belonging partners with the Lifelong Learning Department on Young Family events to target prospective members.

**New Member Initiatives**

- Open House, Havdalah & Dessert– August 12,2023.
- Welcome Shabbat Bags Program and Welcome Shalom Babies Program.
- New for 2023-2024: Themed Shabbats & Congregational dinners and Ambassador Program.
- Onboarding for new members connecting a current member with a new member to help assist in getting connected.
- ReMember Us campaign: Sent to those who resigned over the past 5 years.
- Current Member Initiatives: Summer at Shalom, HHD calls, Themed Shabbat & Congregational Dinners, Northern Explorers, Veterans calls, and Young Adult Connections outreach.

**Budget - Jason Gadsby:** Jason discussed the annual budget process for 2023-24 including funds that would be needed from the endowment to create a balanced budget. The budget is at \$2.1MM.

**Onboard Update - Debra Levy-Fritts:** Debra gave a brief update on the OnBoard grant. Funds have been disbursed for HR consulting. Communications Committee is gearing up and should have an RFP out shortly so we can engage a Communications Consultant. Made our first match of \$50K for a total of \$100K.

**Federation Trip – Redux - Stephanie Hirsh:** The Federation asked each congregation to support an Israel trip for November 2023. We misread the document. We thought they were asking each congregation to designate a full-time person to coordinate the trip. The bullets on the flyer are what they are providing – not what Temple Shalom must provide. Our commitment is to advertise the event and encourage our congregants to participate.

**Quick Reports** were given by Brotherhood, Sisterhood, Security grant and implementation status, and Garden Grant.

**RC** – Renee Roth.

Closed meeting.

Sad & Glad.

Meeting adjourned at 9:00 p.m.