

Executive Team Meeting
March 29, 2021
MINUTES

- Welcome, D'var from Rabbi
 - D'var about the meaning of Avodah
- President's Report/Update: Committee progress, increasing volunteer pool(s)
 - Work on committees is continuing. Governance committee has met. Super Seniors meeting on Sundays. Great work through Adult Ed, great vision and Membership committee has been meeting as well.
- Membership: Discussion (Steve/Debra) re experiment with unified commitment form
 - Levels of membership that bundle commitments
 - Breaking down to many levels, commitment required, more access = more commitment
- Report on Pha-Roast/collaborative effort
 - They have raised over \$22k so far. Collaboration going nicely.
- Covid Updates/Timelines/Survey(s) (Rabbi, Task force member)
 - Dallas County has plateaued and declined in some areas. Concern over rate of vaccination v. Variants nationwide. Survey drafting regarding vaccine
- Discussion of "Dues is Dead" Article
 - Will discuss at board meeting . Execs advised to read.
 - Jason report on URJ comparison, and problem statements
 - Jason compared URJ Pulse survey and benchmarked it to other Temples questions looked at (membership size, enrolled learners, change in net dues, net fundraising dollars)
 - Rabbi asked what Jason believes the priorities from this analysis are .
 - Jason had 3 problem statements with possible scope for committees in devising solutions...no set answers, yet. Areas of scope for investigations into revenue stream for operating budget (increased endowment) areas of focus for increased revenue stream through increased membership
 - Jeff presenting budget. It is balanced. Key points – reduction in revenue from membership. Reducing URJ dues from 30K to 20K. Rabbi P on record that that 20K could go a lot further programmatically.
- Rabbis Update/report on upcoming activities
- Steve Lewis Update/report on donation/building/tenants and budget (with JK and JG)
 - Mercy signed a 2 year extension with a 4% increase. CDA has been an excellent tenant.
- Board retreat and social events prior to Annual Meeting
- Annual Meeting - volunteer recognitions
- Board Development & Fundraising/Events Calendar discussed